Tamara McLean

Interdisciplinary Artist

Educator

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The University of Wisconsin at Madison, Art Office

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EDUCATION

2025   University of Wisconsin at Madison, Madison, WI,
         Master of Fine Arts

2022   Minneapolis College of Art and Design, Minneapolis, MN,
         Master of Arts

1993   University of Wisconsin at Stevens Point, Stevens Point, WI,
         Bachelor of Fine Arts

ACADEMIC APPOINTMENTS

2022-Present Teaching Assistant, Instructor of Record, University of Wisconsin-Madison, Madison, WI

C*ourses:* Art 575: UX/UI Design, Art 356: Creative Coding, Art 346: Basic Graphic Design,
         Art 102: Two-Dimensional Design
         Scheduled for Summer 2024: Art 448: Augmented Reality for Graphic Designers

2018-2022 Lecturer, Instructor of Record, University of Wisconsin-Green Bay, Green Bay, WI

Courses: Art 231: Design Studio I, Art 332: Design Studio II, Art 431: Advanced Brand Design,
         Art 433: UX/UI Design

2019   Assistant Professor, Instructor of Record Temp. Appt., St. Norbert College, De Pere, WI

         Courses: Art 130: Introduction to Design

EXHIBITIONS

2023   Mead Witter School of Music Collaboration: Harmonies Unbound

2023   Neville Public Museum, Green Bay, WI, 78th Art Annual

2023   University of Wisconsin Group Shows: Total Tolerance, Two Week Notice, Untitled

2022   Evolving Graphic Design Symposium, Madison, WI

2022   Neville Public Museum, Green Bay, WI, 77th Art Annual

2020   Neville Public Museum, Green Bay, WI, 75th Art Annual, accessioned to the museum's permanent collection

2020   The Art Connective Gallery, De Pere, WI, Amplified, In Bloom, Go Figure, Steels and Wheels

2020   The Art Garage, Green Bay, WI, Pencils, and Pens, Underwater

AWARDS

2023   Nomination: UW-Madison campus wide "Advanced Achievement in Teaching Award"

2023   University of Wisconsin, School of Education-Art Department,
         Grant Proposal Award: Augmented Reality for Graphic Design Course

2022   Minneapolis College of Art and Design Master of Arts Graphic & Web Design
         Merit Scholarship

2021   University of Wisconsin-Green Bay Student Nominated Teaching Recognition Recipient

2020   AAF American Advertising Award Gold

2020   AAF American Advertising Award Judge's Choice Award Winner

2011   IIDA Showroom and Large Booth Design Competition Winner at NeoCon

2009   AAF American Advertising Award Silver

2004   AAF American Advertising Award Silver

2003   AAF American Advertising Award Silver

2002   AAF American Advertising Award Silver

2001   AAF American Advertising Award Gold

CONFERENCES

2023   Presenter, Journal Publication at Society of Experiential Graphic Design (SEGD) Virtual Conference

   2023   Discussant, CAA Annual Conference, New York, NY

2022   Research Presenter at Evolving Graphic Design Symposium, Madison, WI

2022   Research Presenter at SECAC hosted by Maryland Institute College of Art, Baltimore, MD

PROFESSIONAL EXPERIENCE

2022   Web Designer, University of Wisconsin-Green Bay, Green Bay, WI

2018-2023 Creative Director, De Pere Art Center, Green Bay, WI

2001-2018 Creative Director and Owner, Icon Group Inc., Green Bay, WI

1997-2001 Art Director, Goltz Seering Agency, Green Bay, WI

1995-1997 Graphic Designer, Brand Directions Inc., Neenah, WI

1993-1995 Graphic Designer, Curwood Inc., New London, WI

BOARD MEMBERSHIPS

2020-2022 President of AAF Fox River Ad Club and Principal Conversation Podcast Executive Producer, Green Bay, WI

2020-2022 Emeritus Neville Public Museum Foundation Board Member, Green Bay, WI

2015-2018 Emeritus Golden House Domestic Violence Executive Board Member, Green Bay, WI

COMMITTEES

2023   Inaugural Vice Chancellor Strategic Communications Search Committee Member, University of Wisconsin, Madison, WI

2019-2021 De Pere Public Art Committee, Definitely De Pere, De Pere, WI

2017-2021 Communications Committee, Women's Fund of Greater Green Bay Community Foundation, Green Bay, WI

PROFESSIONAL MEMBERSHIPS

2023   University of Wisconsin-Green Bay Institute for Women's Leadership

2023   Southeastern College Arts Conference Professional Membership (SECAC)

2022   Society for Experiential Graphic Designs Professional Membership (SEGD)

2020   American Institute of Graphic Arts Professional Membership (AIGA)

2022   College Art Association Professional Membership (CAA)

2022   University & College Designers Association (UCDA)

2022   Association Typographique Internationale (ATypI)

2020-2022 American Advertising Federation (AAF)